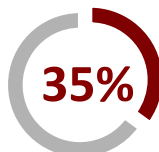


AGORA GROUP IN 1Q2021

Increase of digital revenues in the Agora Group:



digital advertising revenues in total advertising revenues



digital revenues from content sales in total revenues of content sales



258.0
thou.

number of active digital subscriptions of Wyborcza.pl



Agora Radio Group in the **TOP 3** most-listened radio groups in big cities.



25.7
thou.

number of Premium TOK FM's digital subscriptions



FINANCIAL RESULTS OF THE AGORA GROUP

	1Q2021	1Q2020
REVENUES	146.0 mln PLN	289.6 mln PLN
COST NET	195.5 mln PLN	(309.1) mln PLN
NET RESULT	(59.4) mln PLN	(47.1) mln PLN
EBIT	(49.5) mln PLN	(19.5) mln PLN
EBITDA	(8.1) mln PLN	44.6 mln PLN

THE BIGGEST SUCCESSES OF AGORA GROUP IN 1Q2021



CONTENT LEADERS ACCORDING TO PUBLISHER'S REPORT 2021 MEDIA & MARKETING POLSKA



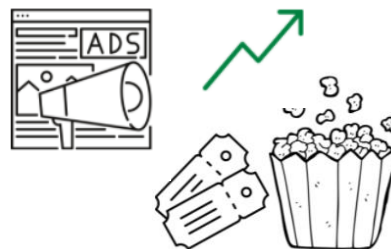
increase in revenues and improvement in the results of the **Internet segment**



improvement of the operating results of the **Press segment**

PROSPECTS FOR THE AGORA GROUP

- **Gradual rebuilding of the advertising market** along with the opening of following industry sectors by government
- **Reopening of cinemas** on 21 May
- **Reopening of restaurants** on 28 May
- Strengthening of the competitive advantages in **Agora's digital businesses**



AGORA - AN IMPORTANT POLISH MEDIA AND ENTERTAINMENT GROUP IS:

- A publisher of **Gazeta Wyborcza**, the most popular opinion-forming daily in Poland. Its digital version, **Wyborcza.pl**, is a leader in digital transformation (258 thou. active digital subscriptions at the end of March 2021).
- **The Helios cinema network** (the largest in Poland in terms of the number of venues) and its subsidiary **NEXT FILM**, dealing with film distribution and production.
- **AMS** – the leader of the Polish outdoor advertising market, offering campaigns on the broadest on market portfolio of OOH advertising panels.
- An owner of three local music stations: **Radio Złote Przeboje**, **Rock Radio** and **Radio Pogoda**, the majority shareholder of the supra-regional **Radio TOK FM** and a minority shareholder of the **Eurozet Group**.
- A shareholder of several dynamically developing Internet companies – **Yieldbird**, currently operating in over 40 countries around the world, **ROI Hunter** and **HRLink**.
- **Gazeta.pl** which brings together websites belonging to the leading popularity in their categories.
- A partner of the **Pasibus** brand operating on the catering market.
- A publisher of books, music and film publications (**Agora Publishing House**), and runs two online bookstores (**Publio.pl** and **Kulturalnysklep.pl**).

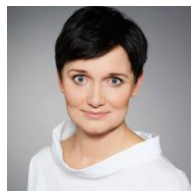
THE MANAGEMENT BOARD OF AGORA S.A.*



BARTOSZ HOJKA
Chairman of the Board
Radio
Corporate sales
Human resources
Corporate Communication
Internal Audit



TOMASZ JAGIEŁŁO
Member of the Board
Movie and Books:
• Helios S.A.
• NEXT FILM
• Agora Publishing House



ANNA KRYŃSKA-GODLEWSKA
Member of the Board
Legal department
New Business Development
Finance and Administration
Technology



AGNIESZKA SADOWSKA
Member of the Board
Press
Internet
Outdoor
Data Strategy and Analysis

* from June 1, 2021, the composition of the management board was enlarged by **Tomasz Grabowski**.



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