

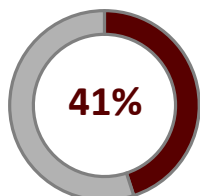
DYNAMIC GROWTH OF THE AGORA GROUP REVENUES



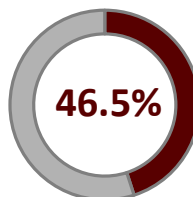
higher revenues from cinema operations
60% of tickets sales vs 1Q2019



twice as fast as the market increase in advertising revenues of the Agora Group



revenues from the sale of content in the Group are digital revenues



revenues from the sale of advertising services are digital revenues



290 thou.
active digital subscriptions to Wyborcza.pl



43.2%
Gazeta Wyborcza's revenues is digital

FINANCIAL RESULTS OF THE AGORA GROUP*

	1Q2022	1Q2021
TOTAL SALES NET	↑ 253.1 mln PLN	140.0 mln PLN
TOTAL NET OPERATING COST	↑ (275.8) mln PLN	(195.5) mln PLN
NET PROFIT	↑ (33.1) mln PLN	(59,4) mln PLN
EBIT	↑ (22.7) mln PLN	(49,5) mln PLN
EBITDA	↑ 17.6 mln PLN	(8,1) mln PLN

Increase in revenues and improvement of the financial results of the Agora Group



PROSPECTS



advertising market
growth of 3-6% in 2022



increase in cinema
attendance



rising prices of goods
and services, high
interest rates

Effective use of the
digitization trend in
rebuilding the
Group's results

Effective use of the
advertising market
value growth

Greater demand
for quality content

Cost discipline

Investments in
technology and
people

Consent to
acquire the
remaining shares
in Eurozet

AGORA - AN IMPORTANT POLISH MEDIA AND ENTERTAINMENT GROUP:

- The leader of digital media transformation in Poland, successfully expanding its offer in the subscription model: **Wyborcza.pl**, the digital version of the most opinion-making daily in the country (290.0 thousand active subscriptions at the end of March 2022) and **Premium TOK FM**, the only news radio with a wide range of original podcasts (26.2 thousand active subscriptions at the end of March 2022).
- **The Helios cinema network** (the largest in Poland in terms of the number of venues) offering screenings at the highest level in its Premium screening rooms Helios Dream, and its subsidiary **NEXT FILM**, dealing with film distribution and production.
- **AMS** – the leader of the Polish outdoor advertising market, offering campaigns on the broadest on market portfolio of OOH advertising panels, both standard and digital.
- Owner of three local music stations: **Radio Żłote Przeboje**, **Rock Radio** and **Radio Pogoda**, the majority shareholder of the supra-regional **Radio TOK FM** and a minority shareholder of the **Eurozet Group**.
- A shareholder of several dynamically developing Internet companies – **Yieldbird**, currently operating in over 40 countries around the world, **ROI Hunter** and **HRLink**.
- **Gazeta.pl** and its websites are among the leaders in terms of popularity in their categories.
- A partner of the **Pasibus** brand operating on the food service market, offering food in a fast casual format.
- A publisher of books, music and film publications (**Agora Publishing House**), and owner of two online bookstores (**Publio.pl** and **Kulturalnysklep.pl**).

THE MANAGEMENT BOARD OF AGORA S.A.

BARTOSZ HOJKA
President of the Board



Radio
Corporate sales
Corporate
Communication
Internal Audit

**TOMASZ
JAGIEŁŁO**

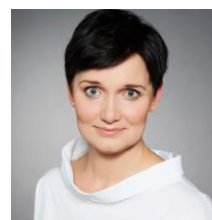
Member of the Board



Movies and Books:
• Helios S.A.
• NEXT FILM
• Step Inside
• Agora Publishing House
Outdoor

ANNA

KRYŃSKA-GODLEWSKA
Member of the Board



Legal Department
Finance New Business
Development

**AGNIESZKA
SIUZDAK-ZYGA**
Member of the Board



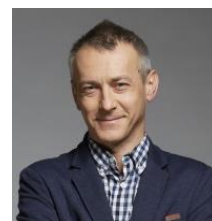
Gazeta.pl
Strategy and Analysis
Department
Human Resources
ESG

**TOMASZ
GRABOWSKI**
Member of the Board



Technology
Big Data
Internet companies

**WOJCIECH
BARTKOWIAK**
Member of the Board



Press
Administration

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