

AGORA GROUP IN 3Q2020



PLN 11.3 mln
yoy improvement of EBITDA result in the Internet segment

↑
101,8%



PLN 14.3 mln
yoy improvement of EBITDA result in Press segment

↑
1 200,0%



PLN 7.0 mln
yoy improvement of EBITDA result in Radio segment

↑
59,1%



240.7 thou.
number of digital subscriptions of Wyborcza.pl

↑
20,0%



7.2 %
record-high audience share of Agora's radio stations



24.8 thou.
number of Premium TOK FM's digital subscriptions

↑
33,3%

FINANCIAL RESULTS OF THE AGORA GROUP

	3Q2020	1-3Q2020
REVENUES¹	193.0 mln PLN	612.1 mln PLN
COST NET	(197.3) mln PLN	(689.3) mln PLN
NET LOSS	(9.0) mln PLN	(97.2) mln PLN
EBIT	(4.3) mln PLN	(77.2) mln PLN
EBITDA	33.2 mln PLN	73.4 mln PLN

¹ particular sales positions, apart from ticket and concession sales in cinemas and printing services, include sales of Publishing House division and film activities (functioning within the Movies and Books segment).

THE BIGGEST SUCCESSES OF AGORA GROUP IN 3Q2020



Gazeta Wyborcza – the strongest media brand – No. 1 in Top Brand 2020 ranking



PROSPECTS FOR THE AGORA GROUP

Cost discipline in the Group

Minimizing the operating costs of Helios cinema network due to their administrative closure

Maximizing revenues from digital businesses

Further development of digital content sales channels



AGORA - AN IMPORTANT POLISH MEDIA AND ENTERTAINMENT GROUP IS:

- A publisher of *Gazeta Wyborcza*, the most popular opinion-making daily in Poland. Its digital version, **Wyborcza.pl**, is a leader in digital transformation (240.7 thou. active digital subscriptions at the end of September 2020).
- The Helios cinema network** (the largest in Poland in terms of the number of venues) and its subsidiary NEXT FILM, dealing with film distribution and production.
- AMS** – the leader of the Polish outdoor advertising market, offering campaigns on the broadest on market portfolio of OOH advertising panels.
- An owner of three local music stations: **Radio Żółte Przeboje**, **Rock Radio** and **Radio Pogoda**, the majority shareholder of the supra-regional **Radio TOK FM** and a minority shareholder of the **Eurozet Group**.
- A shareholder of several dynamically developing Internet companies - **Yieldbird**, currently operating in over 40 countries around the world, **ROI Hunter** and **HRLink**.
- Gazeta.pl** which brings together websites belonging to the leading popularity in their categories.
- A partner of the **Pasibus** brand operating on the catering market.
- A publisher of books, music and film publications (**Agora Publishing House**), and also runs two online bookstores (**Publio.pl** and **Kulturalnysklep.pl**).

THE MANAGEMENT BOARD OF AGORA S.A.



BARTOSZ HOJKA
Chairman of the Board
Radio
Corporate sales
Human resources
Corporate Communication
Internal Audit



TOMASZ JAGIEŁŁO
Member of the Board
Movie and Books
Helios S.A.
NEXT FILM
Agora Publishing House



ANNA KRYŃSKA-GODLEWSKA
Member of the Board
Legal department
New Business Development
Finance and Administration
Technology



AGNIESZKA SADOWSKA
Member of the Board
Press
Internet
Outdoor
Data Strategy and Analysis



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